



# News Advisory

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FOR IMMEDIATE RELEASE

Date: November 16, 2010

Contact: JP Swain, Valley Fair Mall Marketing Director, 801-969-6211 x102

## Light up the Night with Utah's Largest Musical Christmas Tree and Help the Utah Food Bank

WHAT: Christmas Tree Lighting Ceremony

WHEN: Saturday, November 27, 2010  
5:00-5:45 PM

WHERE: Valley Fair Mall  
Town Center  
3601 South Constitution Blvd. (2700 West)  
West Valley City, UT 84119

WHO: Everyone is invited to this free event to experience the new Christmas music and light show featuring Utah's first musical LED Christmas Tree entertaining families in the Valley Fair Mall Town Center.

WHY: Join West Valley City Mayor Mike Winder as he lights the largest musical, animated LED Christmas Tree in Utah. The music and light show will feature a 43-foot LED tree to dazzle and amaze people of all ages with songs and lights of the holiday season. Shoppers will receive a free hot chocolate or coffee with every canned food item donated to the Utah Food Bank, courtesy of Frogurt-Frozen Yogurt Café. One hundred free Mini Express Train tickets will be given away to all the children participating in this exciting event. Valley Fair Mall will host family entertainment throughout the evening.

For more information about this and other events call 801-969.6211, or visit [shopvalleyfairmall.net](http://shopvalleyfairmall.net).

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